

Here's What It *Really* Costs To Buy A Bigger Home (*Hint: It May Be Less Than You Think*)

Cincinnati
November, 2009

Dear Friend,

Did you know that right now you can buy a bigger home that sells for \$30,000 or \$50,000 more than the house you're in now, for less than a few hundred dollars more each month?

It's true, and with some of the new home loans available right now, you may even be able to buy a bigger house and have lower monthly payments than you do right now!

If you've been thinking about getting a bigger house, but don't know for sure how much it would really cost, I can put together an up-to-the-minute printout of homes for sale and sold in any area you're interested in (even if it's out of town).

It's perfect for people who would like a bigger house, but don't know exactly where to start.

Just call 513-899-9939 or email [gary@ ChoiceCincyHomes.com](mailto:gary@ChoiceCincyHomes.com) to receive your **free report**.

Talk to you soon!

Gary

PS...To receive our free monthly newsletter **Get Top Dollar!** that includes Spend a Little Get a Lot, tips on making your home look better, and How To Avoid Costly Mistakes, just call 513-899-9939, or email me at gary@ChoiceCincyHomes.com.



Spend a Little Get a Lot

- If your stove has drip trays, replace them. They're inexpensive, easy to install, and improve the look of the appliance.
- Clean all windowsills regularly. A dirty windowsill will negate any benefits of a sparkling window.
- To create a feeling of space when showing the house, leave all interior doors open.
- Hard water deposits on sinks and tubs can be removed with the same type of fine pumice stone used to remove mineral deposits from the side of swimming pools.
- To remove old paint from ornate turnings, dip twine into paint remover, hold by both ends and pull back and forth between crevices.
- To banish odors from a room, remove the source of the smell, then use room deodorizer, potpourri, carpet freshener, deodorized cat litter or cedar chips to freshen the area.



GET TOP DOLLAR!

The Hagan Real Estate Home Seller Newsletter

5 Improvements NOT To Do Before Selling Your Home



You've made the decision to sell your home and now your mind is quickly filling with a lengthy to-do list. Before panic begins to set in, take heart and repeat a new mantra: "Soap and paint are my friends." While the home should be neat, clean and in good repair, major improvements are not necessary and cost more than usually can be recouped in the selling price. So, give the house a thorough cleaning, a fresh painting and perhaps recarpet areas that have worn footpaths through them. Rest assured that money spent on soap, paint and carpet will reappear in the selling price of the home. And remember, if buyers can't see the money you spent, you won't recoup it...even if you tell them about it. Resist the temptation to undertake major renovations or replacements – particularly these five costly projects.

CLOSETS

Buyers may ooh and ahhh over a large walk-in closet that could double for a well-organized bedroom, but they won't pay you extra for it. Adding, expanding or customizing closets can cost thousands of dollars and while they look impressive, the return on investment isn't. Save your money.

ROOM ADDITIONS

Unless your home is a two-bedroom/one bath in a neighborhood of four-bedroom/two bath homes, don't waste your time, sanity or money on adding rooms.

There's no way to predict a buyer's preferences, so it's best to present the home in the best way possible – using soap, paint and carpet – and leave any remodeling to the new owners.

POOL

A pool may seem like a good way to attract buyers, but many folks just don't want the maintenance that comes with it. A buyer who doesn't want the upkeep of a pool won't purchase a house that has one. Pools and their surrounding deck areas are expensive and this cost is rarely returned in the selling price of the house. However, someone who adores the house would be willing to put in a pool later. Let them shoulder that expense.

NEW ROOF

Putting on a new roof isn't a good idea for a couple of reasons. A seller is only required to have a roof that doesn't leak. Leaky roofs are easily and inexpensively patched. The money saved by patching the roof makes repair a better choice. Also, replacing the roof involves making a subjective choice about the color, shingle style and durability of the roof. If the buyer doesn't care for the new roof, the cost of it could be money wasted.

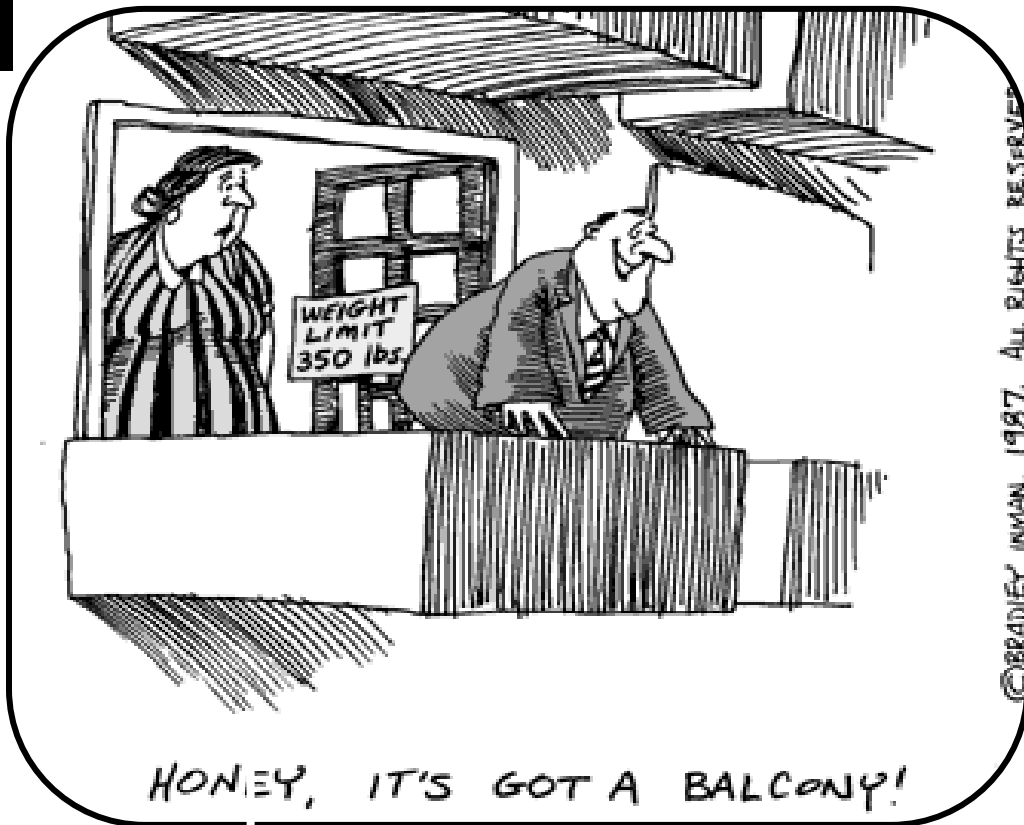
(Continued on reverse)

5 Improvements NOT To Do ... (Cont.)

MAJOR RENOVATIONS TO KITCHEN OR BATHROOM

Remember the mantra? "Soap and paint are my friends." These renovations are costly and require decisions as to style, colors, brands and price. In lieu of remodeling the kitchen or bathroom, experts suggest reducing the asking price to reflect the outdated kitchen and bathrooms and allow the purchaser to take care of these projects.

Now that we've dismissed most of the major projects, it's easier to focus on cleaning, painting and carpeting. When deciding which projects to undertake, keep in mind that you want to do the least amount of fixing up required in order to sell the house for the maximum selling price.



How To Avoid The Most Expensive Mistakes Smart People Make When They Sell A Home...

Refusing to make profit-producing repairs.

It always costs you more money to sell "as is" than to make repairs that will increase the value of your home. Even minor improvements will often yield as much as three to five times the repair cost at the time of sale. Your agent will be able to point out which repairs will significantly increase the value of your home. Seemingly small fix-up jobs can have quite an impact.

More "Spend a Little Get a Lot" Tips

- If you have more than two cars in your driveway, park the extra vehicles at a neighbor's house. This will give your driveway and yard a spacious look.
- Oil and rust stains can be removed from concrete with commercial driveway cleaners that are available from automotive and home improvement stores.
- The basement needn't be spotless, but change light bulbs and clear cobwebs before showing the house.



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